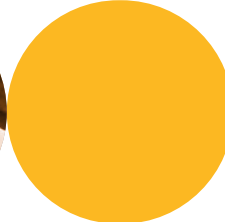


# CHABAD OF GUELPH

# DONOR REPORT

# 2023-24



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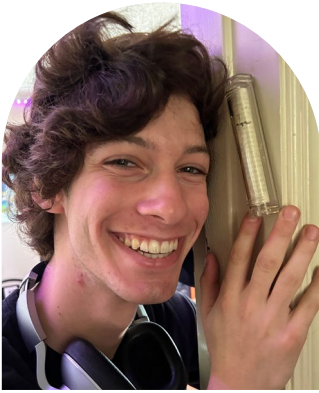
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## BUILDING A JEWISH FAMILY ON CAMPUS

### A HOME AWAY FROM HOME

In the face of increasing antisemitism on campus, Chabad's imperative to offer a secure haven for Jewish students has never been more crucial. The heightened demand for Jewish engagement and programming has been inspiring. Students have responded to adversity by uniting and strengthening their dedication to Jewish study and observance. Gathering for celebrations, Shabbat dinners, and social gatherings has provided solace amid challenging circumstances. While students are far from home, they have found family in each other.

**It is such a pleasure to know that your home is open to my daughter, not just for a Jewish connection, but with a family who truly cares about every person that walks through their doors.**

-D White

**Thank you for opening up your home this semester, more than usual. Chabad was a great and welcoming environment when I needed my Jewish community more than ever; I appreciate your family in this time more than you know.**

- Haylee Muroff '25



**390** Tefillin & Mezuzas



**108** One on One Study Sessions

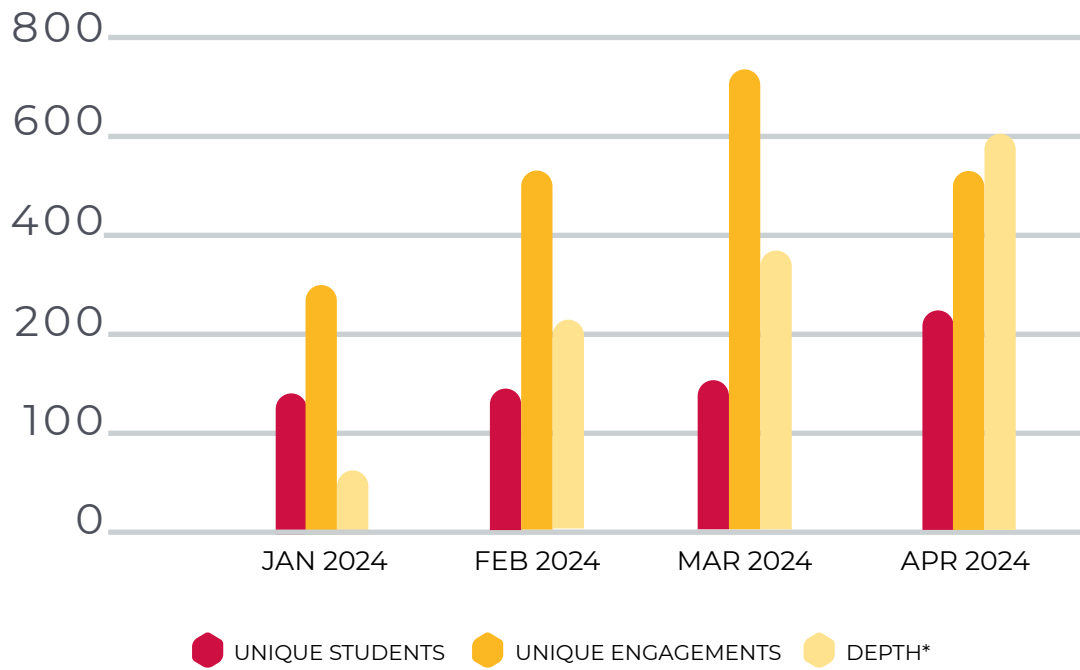


**1306** Shabbat Meals served



**40** Individual Guidance Sessions

## Student Engagement



\* In-depth engagements include: immersive education, immersive experiences, educational engagements, and ritual practices

 **1200** Jewish Students

 **444** Unique Students engaged

 **1/3** of the Jewish Population engaged

# Proud Moments

## What We Do

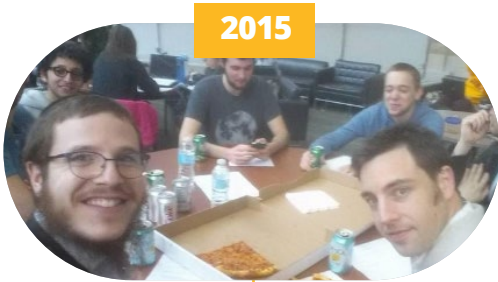
After October 7, when Hamas called for violence against Jews, students gathered in the campus square near the cannon to lay tefillin, recite Shema, and light candles.



We are currently learning with over 10 people one-on-one on a weekly basis.



DeliParsha, a weekly lunch & learn on campus, **has grown from seven weekly attendees to over twenty.**





# Building an Empowered Local Community

## UNITY IN HARD TIMES

This past year has been an extraordinary journey for the Jewish community of Guelph, marked by resilience, unity, and achievement. The Jewish world was shaken in the wake of October 7th, prompting our community to unify and fortify our bonds with each other and our heritage. Our vibrant holiday gatherings saw

unprecedented participation. We shared memorable moments at milestone celebrations and reveled in camaraderie. As we reflect on this successful year, we are filled with pride and gratitude for the collective accomplishments that have enriched the lives of all who call Guelph home.



## SHABBAT IN THE HEIGHTS

Rabbi Steiner led a delegation of families on a weekend journey to Crown Heights, immersing them in the essence of the Chabad movement. On Friday, they explored the 770 building, home to the Rebbe’s shul and study as well as Chabad Central Headquarters. Together, they experienced a vibrant and invigorating Shabbat with hundreds of representatives from communities across the US and Canada. The Shabbat program was sprinkled with inspirational lectures, but the highlight of Shabbat was the farbrengen, filled with singing, dancing, prayer, and words of Torah. On Sunday, the group had the opportunity to pray at the Rebbe’s Ohel in Queens, NY. Spending time together in these holy locations and with inspiring personalities was a transformative experience for all involved.



**1300**

LOCAL JEWISH RESIDENTS



**366**

UNIQUE LOCAL RESIDENTS ENGAGED



**25%**

OF THE JEWISH COMMUNITY ENGAGED



**78**

CHILDREN 0-16 ENGAGED

## Proud Moments

### What We Do

"Purim in the Shuk", an Israel-themed Purim party, was our biggest community event to date, with 120 participants. It was fun, festive, and delicious!



Chanukah in Market Square had an incredible turnout with representatives from all levels of local government including the mayor and chief of police.



Community members gathered at the encampment on campus to wrap tefillin.



We had the honour to celebrate with James and the whole Parsons family as he read from the Torah and became a bar mitzvah.



This year we added a second location, the Chabad Pop-Up, to house our weekly Shabbat Minyan and Sinai Scholars course. Doubling the size of our sanctuary space, and a more comfortable women's section, for our growing Minyan!



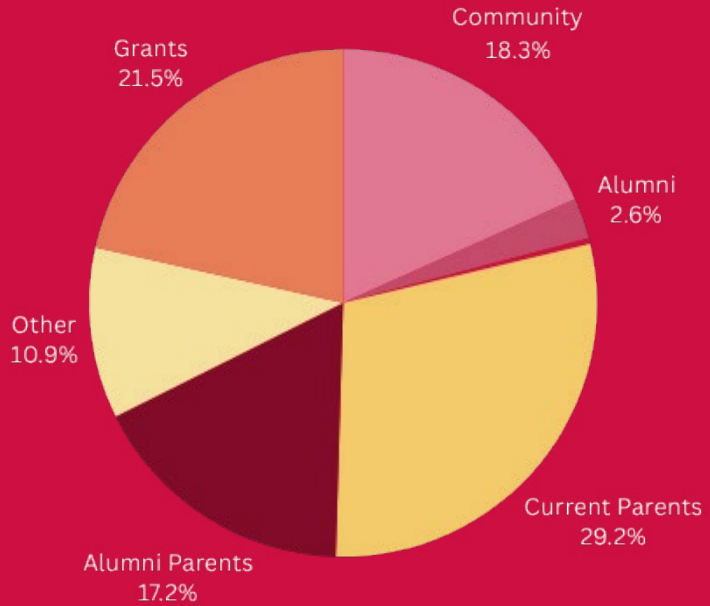


## Fundraising

\$325,338 raised in 2023/24



**30%**  
Increase  
over 2022/23



**450**

Unique  
Donors



**986**

Donations



**\$18,564**

Annual Income  
from Chai Club



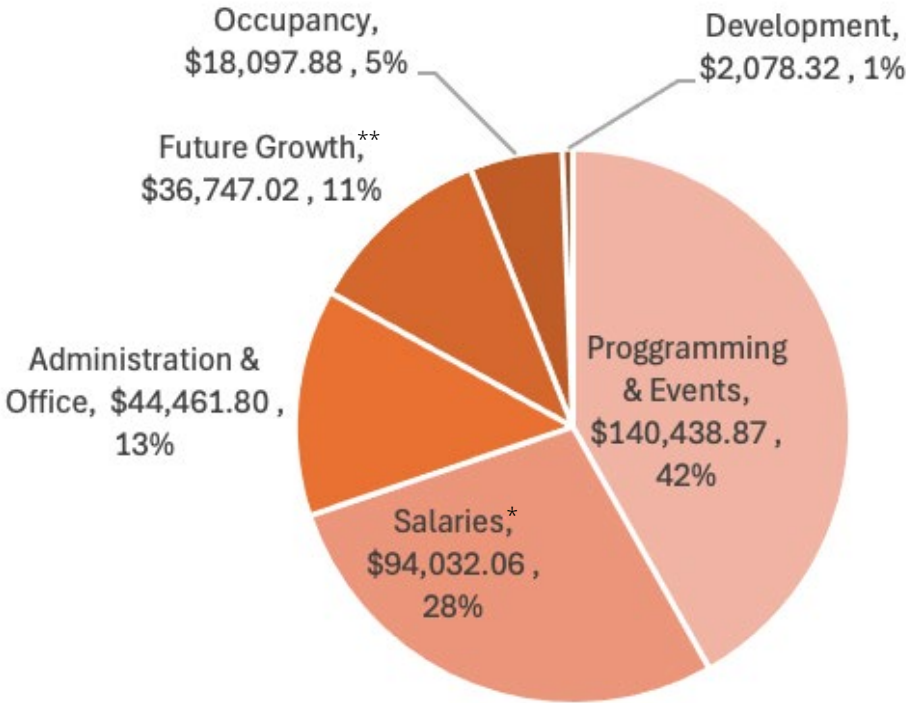
**27**

Chai Club  
Members

**“ What you are doing is super-human and unbelievably important in so many ways!  
If we help to facilitate, we are only too happy to do so.**

-Steve and Mindy Shinoff, Donors

## Budget

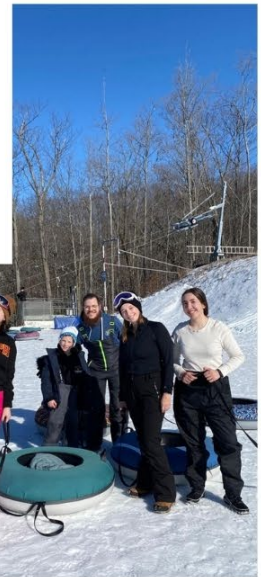


### Total expenses 2023-24: \$335,855

\* Salaries include 3 full-time employees, as well as a youth director, a bookkeeper, and a virtual assistant.

\*\* As our community grows, we are starting to envision an expansion of our Centre. We are slowly investing resources toward that goal.

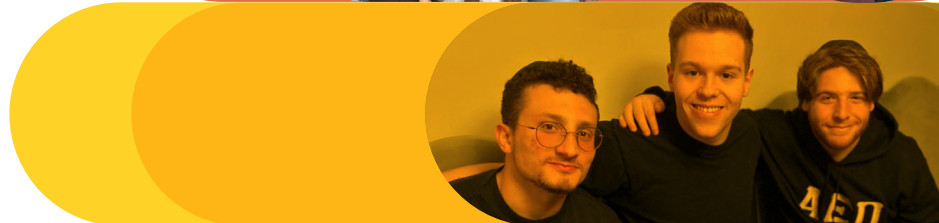
At Chabad, you get the best bang for your buck! With low overhead expenses and tremendous impact on the student body. There is long-term pay off as our relationships last a lifetime.





# Thank you!

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Support  
**[Jewishguelph.com/donate](https://www.jewishguelph.com/donate)**

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